

AMERICAN CANCER SOCIETY



2020

INVESTMENT OPPORTUNITIES

JW MARRIOTT MARQUIS MIAMI

April 4, 2020



Attacking from every angle.™

OUR MISSION IS SIMPLE.

SAVE LIVES, CELEBRATE LIVES, AND LEAD THE FIGHT FOR A WORLD WITHOUT CANCER.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Progress in the war against cancer has triggered a 22% decline in U.S. deaths over the past two decades, but we can't stop there. Over 1.7 million new cancer cases are expected to be diagnosed in the United States in 2019, and more than 606,000 Americans will lose their battle - that's over 1,600 people a day. The American Cancer Society is committed to changing these devastating odds.

Today we ask you to join us as a united force against all cancers through your participation in our Miami Annual Gala on April 4, 2020. This elegant, black-tie gala promises to be a night you'll never forget with a live auction, extraordinary dinner, entertainment and late-night dancing.

GENEROSITY

Keeps us going

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.

\$4.6

BILLION

Amount we've invested in cancer research since 1946.

RESEARCH PROGRAMS

6.3

MILLION

Number of free rides to treatment we've provided for cancer patients.

PATIENT SERVICES

781

THOUSAND

Number of screenings we've contributed to in underserved communities since 2011.

COMMUNITY INITIATIVES

2.1

MILLION

Number of cancer deaths averted since 1991.

CANCER PROGRESS

American Cancer Society



2020 MIAMI ANNUAL GALA

Saturday, April 4, 2020
JWMarriot Marquis Miami
6:30 PM – 1:00 AM

The Miami Annual Gala is the American Cancer Society's largest fundraiser in the South Florida market raising more than 5.5 million dollars since 2014. This Gala celebrates Miami's commitment to the fight against cancer while bringing together influential and affluent stakeholders of the local community for a night of dinner, dancing and energetic fundraising. The American Cancer Society attacks cancer from every angle by providing patient services, being the leaders of groundbreaking research, and leading the fight in advocacy and public policy nationwide. The 2020 Miami Annual Gala is looking to expand its executive leadership and donor engagement within the market for our life saving mission.

Year	Event Leadership	Event Honorees
2014	Lourdes & Felipe Valls	Remedios & Fausto Diaz- Oliver
2015	Christy & David Martin	Sister Suzanne Cooke
2016	Ana Ortega & Ana Maria Schewarzberg	The Gus and Lilliam Machado Family Foundation
2017	Ana Ortega & Ana Maria Schewarzberg	Paul & Swanee DiMare
2018	Heide & Jose Dans, Ana & Tony Figueroa Cisneros	South Florida Ford Dealers Association
2019	Dr. Jorge & Yenin Acevedo	

PAST SPONSORS



For additional information and investment opportunities please contact our local Distinguished Events Team:

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786.753.6207

Millie Delgado
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786.753.6199



WHO IS ATTENDING?

More than 800 guests are expected to attend, including corporate sponsors, business owners and philanthropic leaders.

WHY BECOME A STAKEHOLDER?

- Positioning yourself as a partner of the American Cancer Society — the largest and most respected voluntary health organization in the United States — will bolster your company's reputation and demonstrate your commitment to serving the community.
- 74 percent of consumers are likely to support a sponsor associated with a charity like the American Cancer Society.
- Our brand helps to clearly identify our organization, set it apart from other organizations and ultimately create relationships with our communities.
- The American Cancer Society has a 98 percent recognition rate among Americans. No other health organization has a higher rating.
- Americans believe cancer is the single most important health problem they face.
- Approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year. More than 595,000 Americans will lose their battle. That's more than 1,600 people a day. You can help us move one step closer to a world free from the pain and suffering of cancer by celebrating with us at the Miami Annual Gala.

Miami Annual
Gala

PARTNERSHIP OPPORTUNITIES

PARTNERSHIP & UNDERWRITING COMMITMENT FORM

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit cancer.org and click on the "privacy" link at the bottom of the page.

Corporate/Individual Name (As it will appear in print)

Email

Phone

Mailing Address

City

State

Zip Code

PARTNERSHIP LEVELS

____ \$100,000 Presenting Partner

____ \$75,000 Life-Changing Partner

____ \$50,000 Celebration Partner

____ \$25,000 Miracle Partner

____ \$15,000 Mission Partner

____ \$10,000 Table Sponsor

UNDERWRITING OPPORTUNITIES

____ \$10,000 Guest Valet

____ \$15,000 Marketing Materials (Website, Invitations, Program)

____ \$20,000 Departure Gift

____ \$20,000 One Main Event Activation (Photobooth, etc)

____ \$20,000 Entertainment

____ \$25,000 VIP Kick-off Party Host

Enclosed is my check in the amount of \$ _____

(Checks payable to the American Cancer Society)

Bill me in the amount of \$ _____

_____ Amex _____ Visa _____ MasterCard

Credit Card # _____ Exp. Date _____ CVV _____

Authorized Signature _____

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For more information please contact the Distinguished Events team:

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786-753-6199

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The form can also be faxed to 305- 592-5140

THANKS TO GENEROUS DONATIONS from individuals and corporate supporters like you, we continue fighting to free the world from the pain and suffering of cancer.

cancer.org | 1.800.227.2345